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group
Digital Dictation | Copier Technology
IT Services | Office Products

Managed Print Services
Effective Print control

challenge your thinking
about your **printing...**

It's time to **challenge** your thinking about your office **printing...**

Recent surveys have highlighted some startling facts about one of the biggest single expenditures made by business - documents and document related processes.

An analysis conducted by the Centre of Economics and Business Research (CEBR) found that the UK and Ireland spend around **£15, 392** million per year on printing materials in-house. Yet most companies have little idea of their own individual costs, never mind the internal processes to manage their printing function in an optimum manner.

The opportunities for **cost savings** and **increase in efficiency** are huge.

CEBR forecast that a shift to more efficient printing practices could boost UK and Ireland GDP by up to £3 billion.

Managed Print Services (MPS) are designed to take full responsibility for the management of your entire printing infrastructure, from copying, scanning, printing and faxing.

An MPS includes everything from print lifecycle management to comprehensive maintenance support including the supply of consumables.

It's designed to allow your organisation the flexibility to focus on core business activities by removing the burden of managing your print device fleet.

MPS solutions cover a wide range of multi-vendor printing devices.

Benefits of Managed Print Services

- Cost reductions up to 30% annually
- Flexible multi-vendor support
- Consolidation of printer fleet
- Scalable solution
- Allows organisation to focus on core business
- Technology refresh options
- Energy efficient
- Supplies management
- Full life cycle asset management
- Seamless, secure management
- Flexible financial management - fixed charge per month.

> "The analysis... drew a clear picture of our outputs, the flows and the total costs. At the same time, the concept adapted to our supplies concrete optimisation possibilities, which fully convinced us from an economic perspective but also with a view to improving existing work processes.
>
> **CEO, J.A. Woll Handels Ltd**

In summary, it's the implementation of an effective print and copy strategy designed to deliver increased visibility and control over print service's with improved device availability, environmental benefits coupled with significant cost reductions.

The perfect solution to give you piece of mind.

How do **Managed Print Services** work?

Step 1
We IDENTIFY
- Physical audit of all associated printing technology
- Print Survey of all hardcopy output
- Application audit of the network to determine print sources
- Financial audit to establish associated costs
- Office Ergonomics Survey to examine most efficient use of technology

Step 2
We make suggestions to IMPROVE
- Redeployment of printing systems
- Technology refresh
- Freeing up your IT resources to focus on core business activities
- Reducing downtime
- Increasing productivity

Step 3
We SAVE
- Up to 40% on paper, toner usage
- Up to 50% on maintenance costs
- Significant savings on energy bills
- Reduce carbon footprint

Step 4
We MANAGE
- Same day on site support
- Scheduled preventative maintenance plans
- Automated supplies restocking
- Secure remote monitoring
- Comprehensive reporting tools
- Helpdesk facilities
- Multivendor brand support

Document Management, Papercut and Secure Print Options

Document Management
- Affordable and easy to use document management solutions for business.
- Real business benefits in productivity and cost saving.
- Fully hosted SaaS (Software as a Service).
- No capital cost - all billing is quarterly "pay per page" for storage and service.

Papercut
- Encourage responsible use of company resources.
- Silently track printing and associated costs by individual user, office or department.
- Printing can be monitored and reported or charged back on a per-document, per-user, per-client or per-department basis.
- Actively manage the print process with filters, routing and redirection.
- Stay on top with regular print monitoring reports to analyse and audit printer usage.
- Educate workers, and create an environmentally aware workplace.
- Simple installation and easy to use. You can begin tracking immediately by installing on your existing servers.

In-House Colour Printing
- Free Asdon Consultancy regarding productivity and cost savings.
- Printing short run jobs in-house costs less than outsourcing.
- A4 leaflets, brochures and posters.

Why Asdon Printing Solutions?

Asdon Copier Technology Solutions are challenging the traditional conventions of in-house printed communications, to bring proven business benefits and cost savings to businesses of all sizes.

We provide distribution, service and support for an extensive range of printers and multifunction products (MFP's) for business, with a growing emphasis on total managed printing services for the enhancement of our customers' business productivity.

Efficient and friendly customer relations are of central importance and are provided by our highly experienced team.

The Environment

The wider environmental consequences of increasing printing efficiency are substantial.

CEBR estimates that UK and Irish firms could reduce carbon dioxide (CO2) emissions by up to 182,000 tonnes per year and reduce their carbon fuel use by up to 89,000 tonnes per year.

A mid-sized car driving 20,000 km per year will produce 3.67 tonnes of CO_2 per year. Therefore the reduction in CO2 from more efficient in-house printing in the UK and Ireland is akin to removing more than 49,000 cars from the UK and Irish roads.

SHARP   **PaperCut™**

Asdon Group
12 Enterprise Crescent | Lisburn | Co Antrim | BT28 2BP
028 9267 5114 | copiers@asdongroup.com
www.asdongroup.com

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